

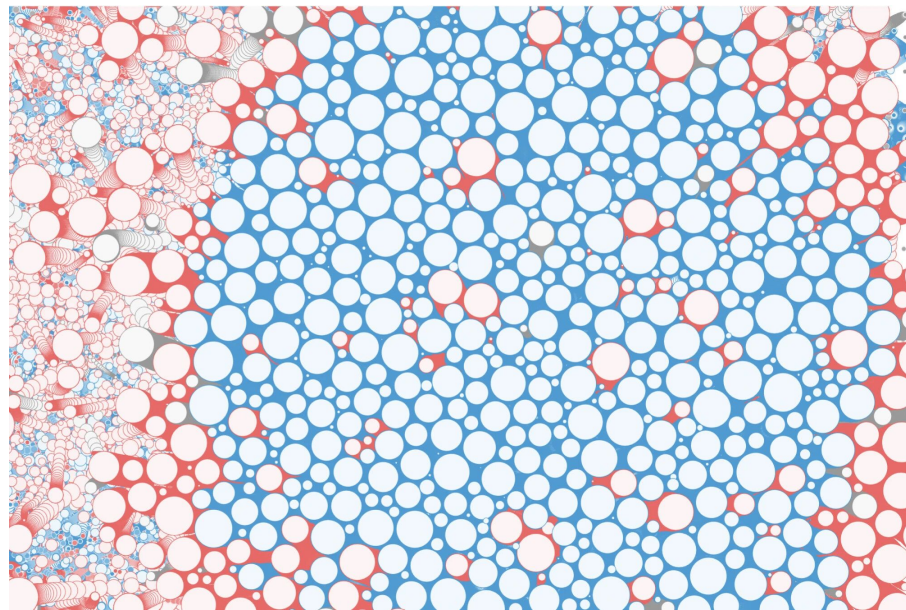
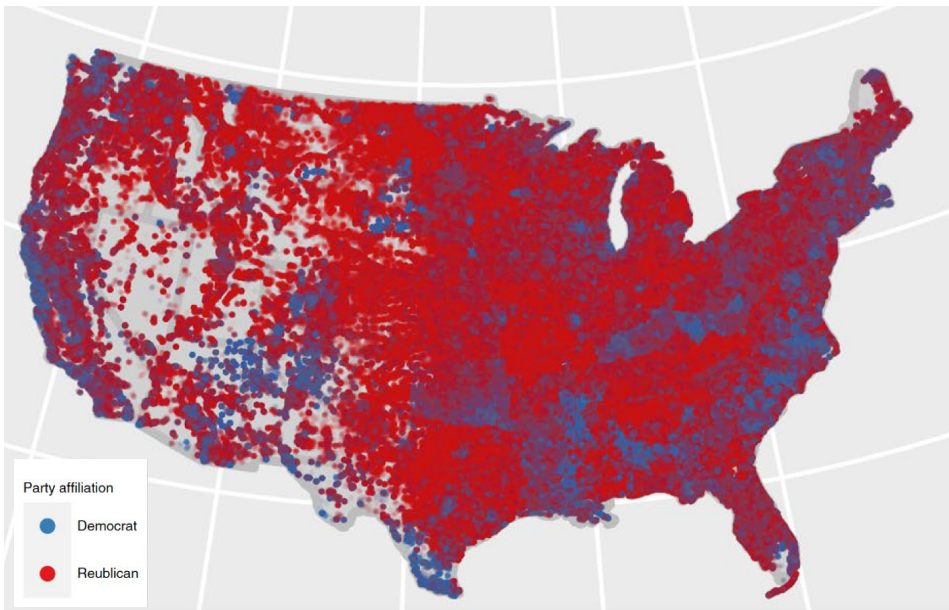
Measurement of Partisan Segregation of 180 million U.S. voters using advanced GIS Data Science

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Project Overview



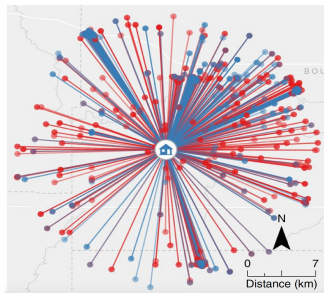
Objective: Measure partisan segregation at individual level for 180 Million U.S. voters



Challenges: Big geospatial data processing

Traditional method	Challenges
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K-Nearest Neighbor search

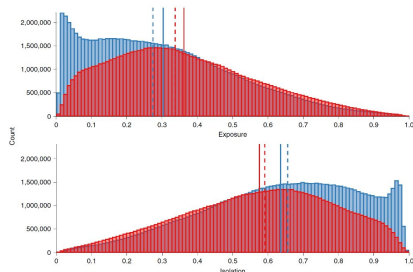


- Creating pairwise distance matrix and sorting on distance
- Buffer method

- Dataset of 180 Million records implies **trillion calculations**
- Traditional method are slow and inefficient



Partisan exposure calculations



- Execute using scripting language e.g., Python, R

- Partisan weight calculations from **180 Billion** distances
- Scripting methods are slow and resource intense
- I/O speed is very slow

Solution: Available Computing Resources



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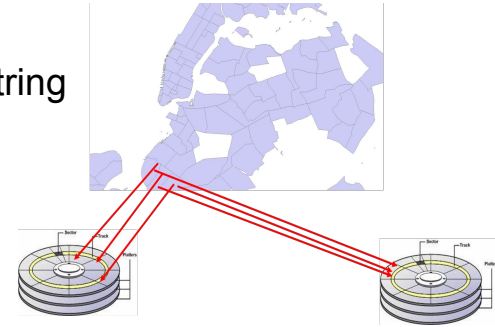
*//UCRC for Spatiotemporal Thinking,
Computing, and Applications*



Solution: Two-Layered Approach for KNN Calculations

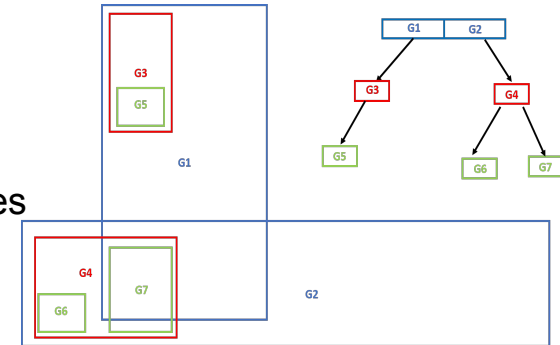
1. Geohash based Spatial Clustering

- Coordinates expressed as alphanumeric string
- Longer the shared prefix, closer the points
- Closer points clustered together on disk
- Provides fast and efficient access to data

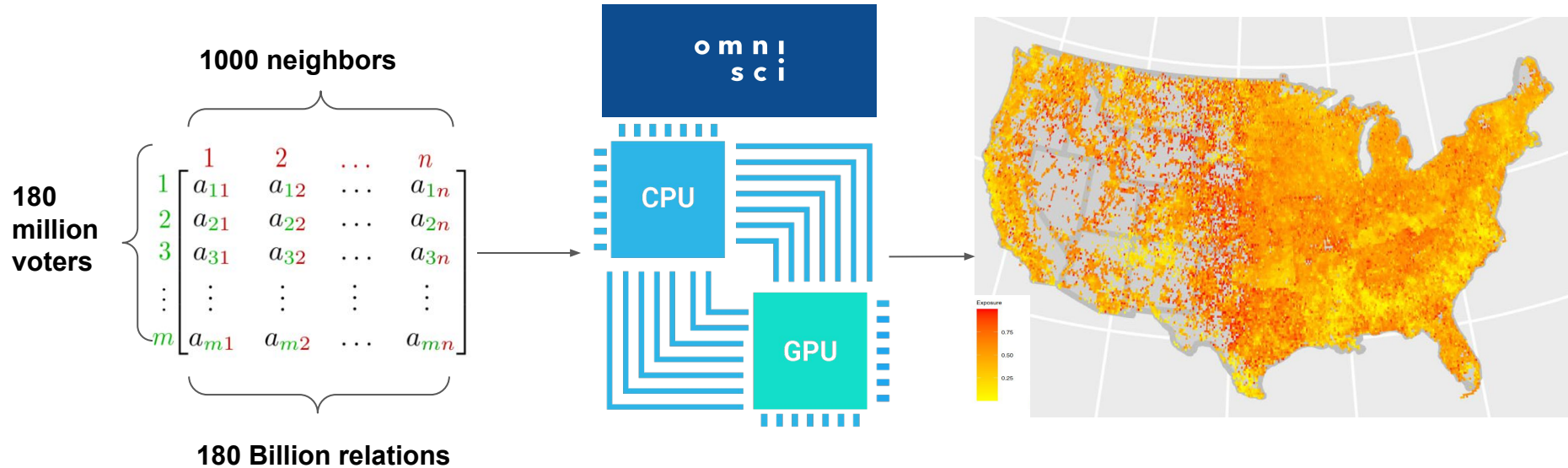


2. R-tree based Index Search

- Pure spatial Index based search
- Faster, cheaper and more efficient
- Searches up and down the Bounding boxes



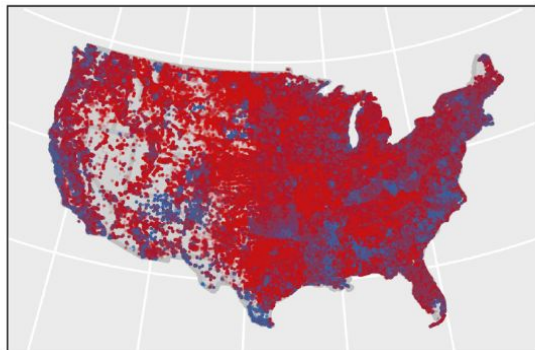
Solution: Accelerated GPU based processing of partisan exposure



Solution: Novelty of our approach

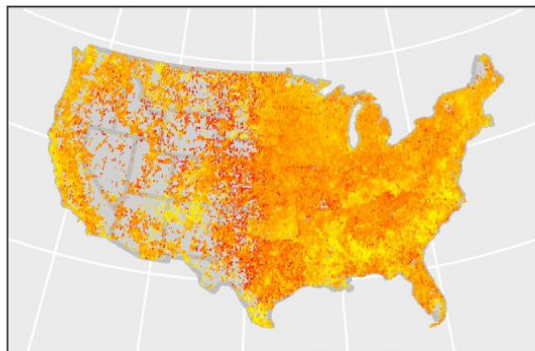
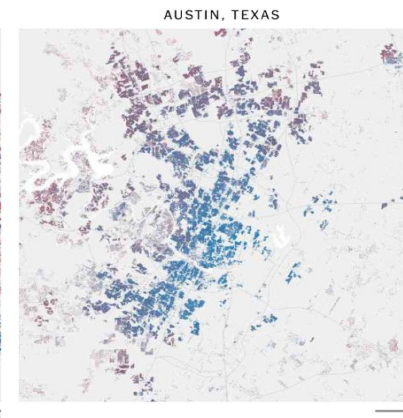
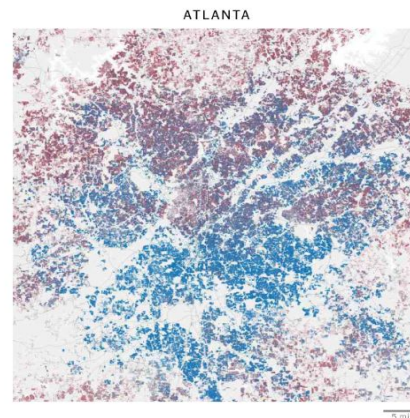
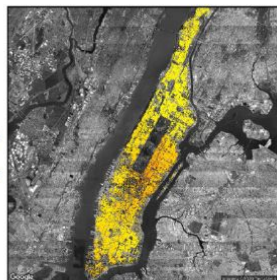


Results: Partisan exposure of individual US voters



Party affiliation

- Democrat
- Republican

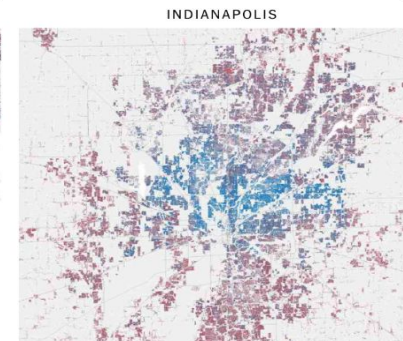
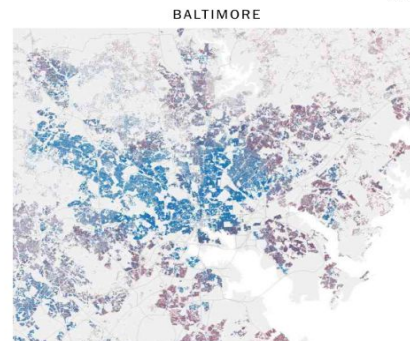
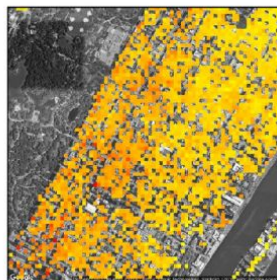


Exposure

0.75

0.50

0.25



Results: Publications and news coverage

nature
human behaviour

ARTICLES
<https://doi.org/10.1038/s41562-021-01066-z>
 Check for updates

The measurement of partisan sorting for 180 million voters

Jacob R. Brown ^{1,2} and Ryan D. Enos ^{1,2}

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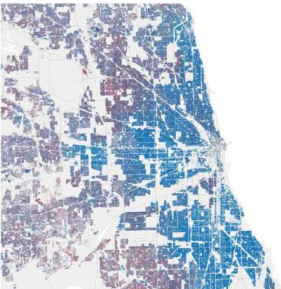
The New York Times

TheUpshot

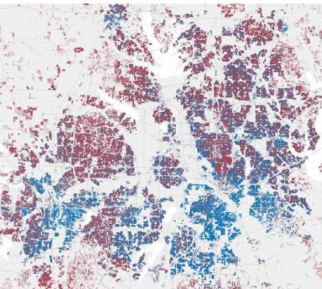
A Close-Up Picture of Partisan Segregation, Among 180 Million Voters

By Emily Badger, Kevin Quealy and Josh Katz March 17, 2021

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03-13-21

Your partisan filter bubble is now following you around in the real world

Not only d
find they d

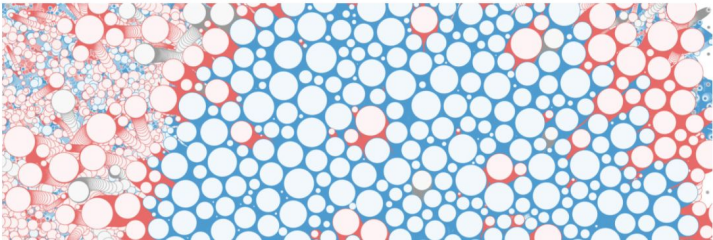
The New York Times



Do You Think You Live in a Political Bubble?

Republicans and Democrats are increasingly cut off from one another, rhetorically and geographically. Do we need to pop our bubbles?

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